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MEDIA INFORMATION KIT

FOR NEWSLETTER & SHOWDAILY

2022 - 2023

PAMEX
2023

International Exhibition on Printing and Allied Machinery Industries
Of the Printers - For the Printers - By the Printers

27 - 30 MARCH 2023

Bombay Exhibition Centre,
Goregaon East, **Mumbai**

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PREVIEW NEWSLETTER # 1
JULY 2022



PREVIEW NEWSLETTER # 2
OCTOBER 2022



PREVIEW NEWSLETTER # 3
DECEMBER 2022



SHOWDAILY- DAY1
MARCH 27, 2023



SHOWDAILY- DAY2
MARCH 28, 2023



SHOWDAILY- DAY3
MARCH 29, 2023



SHOWDAILY- DAY4
MARCH 30, 2023

ADVERTISING SPECIFICATIONS

FEATURES
10,000 + copies to be circulated all over the trade in India

TARGET AUDIENCE

- Offset Printers •
- Converters •
- Service Bureaus •
- Label Printers •
- Packaging Printers •
- Corrugators •
- Manufacturers and Suppliers •
- Colleges & Institutions •

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| 19.0 cm (Width) x 25.9 cm (Height) (Full Page – Gold) | Overall Newsletter size 21.0 cm (Width) 27.9 cm (Height) |
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| 19.0 cm (Width) 12.5 cm (Height) (Silver Pack – Horizontal) | 9.2 cm (Width) x 25.9 cm (Height) (Silver Pack – Vertical) |
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FEATURES

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- Daily Update
- Live News
- New Product Launches
- On Site Event Information

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